

How do you want your message to live? Having great content isn't enough to make your message have impact. It requires being able to create and deliver the right message, in a way, that engages your audience and inspires them to act. Learn how to make each moment count. Learn how to create positive lasting experiences with each presentation delivered.

## OBJECTIVE:



Participants in this workshop will learn and practice techniques for organizing and delivering presentations that are tailored to the needs of their audience(s). The course examines the two essential components of a dynamic presentation: **preparation** and **delivery**. Participants will learn the crucial steps of preparation, including: creating a clearly defined objective to drive the presentation content, assessing/profiling the audience, and editing content and visuals to create an “audience-centric” presentation.

They then focus on delivery techniques by: observing their nonverbal messages (eye contact, posture, movement, etc.), practicing vocal variety and energy, and using various techniques to increase interactivity and audience engagement. Participants practice and receive feedback on these components throughout the workshop, culminating in a video recording (with participant and instructor feedback) of their final presentations.

## PARTICIPANTS WILL INCREASE THEIR ABILITY TO:

- Create and edit presentation content based on an analysis of the audience and the presentation objective(s)
- Deliver strong openings and closings that capture attention and move people to action
- Address, reduce or eliminate distractions such as filler words, audience boredom, unconscious gestures, etc.
- Create and maintain audience interest through: eye contact, vocal delivery, body language, compelling visuals and interaction with the audience

## PARTICIPANTS RECEIVE:

- Multiple practice opportunities with feedback
- Workbook/reference manual
- Video recording(s) of practice efforts and final presentations
- Structured feedback from peers and instructor

## LENGTH OF SESSION

Two-day workshop

## CLASS SIZE

Maximum class size is 10 participants.

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