

# PERSONAL BRANDING & POSITIVE IMAGING

## THE POWER OF YOUR POSSIBILITIES

### OBJECTIVE:

Help participants create a power personal branding and deliver positive, professional presence.

### STRATEGY:



A strong personal brand allows you to take control of your identity. You can influence the perceptions others make about you and your service and inspire them to do business with you. Discover strategies to maximize your image, create influence, access and use intuition, and transform your mindset. Live the life you desire and achieve your goals.

### PARTICIPANTS WILL:

In this program, you will master skills to:

- Eliminate negative thoughts that hold you back.
- Define and refine your image.
- Clarity the vision of your life and future.
- Build strong beliefs and a foundation for success.
- Create an inner and outer image to influence others.
- Use clothing, colors and styles as powerful marketing tools.
- Develop powerful presentation skills.
- Create marketing and public relations plans.
- Create custom roadmap for networking within your chosen niche and follow up to get the business

### LENGTH OF SESSION:

Half Day Workshop.