

TRAINING

Every successful organization needs a strategic plan. The value of the plan is in both the discipline it brings by systematically guiding deep reflections about the organization's future and the forces influencing its future. The resulting road map – the strategic plan – then charts a path to that future. By itself, though, the strategic plan is not enough. Creating a successful plan requires that there skilled strategic thinkers in place from all parts of the organization to create it. When a strategic plan is combined with the competencies of strategic thinking by stakeholders at all levels, the organization is more likely to sustain its success for the long term.

OBJECTIVES

The goal of the “Fundamentals” workshop is to provide solid foundation of strategic planning knowledge for the participants. The application of that knowledge then occurs in the “Applied Strategic Planning” workshop, which is focused on the skills and knowledge needed to develop a strategic plan and make it operational.

As a result of participating in the “Fundamentals of Strategic Planning” workshop, participants will be able to:

- Describe strategic planning and enumerate the common components of a strategic plan.
- Describe the role that strategic planning plays in enabling long-term success for any organization.
- Identify how strategic planning differs from other forms of organizational planning.
- Develop strategic-thinking skills in themselves and others.
- Work through the key stages of the strategic-planning process:
 - Assess the current environment
 - Develop a vision of the future and define key governing beliefs/values
 - Identify strategic issues and develop goals/action plans
 - Implement, monitor, and revise the plan
- Identify methods for involving key stakeholders in strategy formulation and implementation.
- Describe common obstacles to strategic planning and ways to overcome them.



STRATEGIC PLANNING

ACTION PLANNING

Each participant creates an individual action plan for conducting more productive coaching conversations.

CLASS SIZE

Maximum of 16 people per workshop.

EXPENSES

The Training Edge, LLC will be reimbursed for all reasonable travel expenses for airline and ground transportation, hotel accommodations, meals, parking, tips and shipping of materials.