

OBJECTIVES:



The term 'innovation' means a new way of doing something -- having the ability to look at something old or current and see something new or different. To succeed in today's economic conditions, truly successful CEOs didn't fall back on traditional management discipline, existing best practices, or status quo operations. They dug deeper, wider, and exploded with out of the box critical thinking skills to survive and thrive. In fact, according to a new IBM study, creativity and innovation is now the most important leadership quality for success in business over the next five years.

This *Innovation* workshop teaches participants to apply innovation techniques to achieve breakthrough results. Armed with new techniques and strategies, participants become stronger role models as creative agents, and entrepreneurs among others to ultimately provide a competitive edge for your organization.

STRATEGY:

The workshop incorporates a high level of interactivity, practical learning, self-assessment, exercises, skill practice, case studies and action planning in a fun and relaxed atmosphere.

Pre-Work: Participants will be asked to complete an online assessment that helps to define the following individual/team strengths (20 minute pre-work required).

- Creative capacity
- Levels of curiosity
- Pattern breaking skills
- Idea nurturing ability
- Willingness to experiment and take risks
- Courage and resilience levels
- Energetic persistence

WORKSHOP AGENDA:

INTRODUCTION TO INNOVATION

- The participants will define innovation and its value to the individual contributor and the overall organization.
- From one of the first exercises, participants will jump into an experience of what it means to stretch beyond their comfort zone and remember what it feels like to be creative.

THE BUSINESS CASE FOR INNOVATION

- The participants will receive supplemental reading on several examples of positive innovation from other organizations
- The participants will list those characteristics of their company that support great innovation and an entrepreneurial organization.

INNOVATION SIMULATION GAME

- This outrageously fun simulation combines high energy and fun with creativity and process improvement to bring out the entrepreneurial spirit in everyone. And while they're having fun, you'll know they will be applying the lessons learned from previous modules.

LEVERAGING INDIVIDUAL STRENGTH

- The participants will review their findings of the Pre-Work / Creative and Innovative Profile.
- The participants will explore these roles in fun interactive exercises that will help them to better understand their individual strengths and learn how to create successful innovative patterns that brings about breakthrough results.
- Participants will also use their results to identify how their qualities fit within the creative / innovative culture of their organization.

TECHNIQUES FOR CREATIVITY AND INNOVATION

- Through a fast-paced exercise, attendees will learn techniques to utilize their creative skills and innovative resources to solve a challenge placed before them.
- Through a defined creative process, participants will learn the essentials of working a creative idea through a four-stage plan.

MY CALL TO ACTION

- Participants create a personal / professional action plan that encourages accountability and transfer of learning into action around innovation and creativity.
- Participants will define what it means and how to commit to demonstrating the entrepreneurial spirit and being a strong role model for others.



INNOVATION FOR BREAKTHROUGH RESULTS

PARTICIPANTS RECEIVE:

- Coaching throughout the session
- Opportunity to share best practices
- Assessment / evaluation of strengths / areas for improvement
- A workbook / reference manual

LENGTH OF SESSION:

Half-Day and Full Day Workshop Formats Available.

CLASS SIZE

Class size is 10-100 participants.